



Airlie Beach Triathlon - Expression of Interest Request:

The Airlie Beach Triathlon is currently organised and operated under the banner of Triathlon Australia Affiliated, Whitsunday Triathlon Club (WTC)

The event is driven by a small but dedicated group of volunteers & members of The Club. With 2018 being the 20th consecutive year, the WTC Committee would like to continue growing the popularity & community involvement of the event.

The WTC Committee is seeking expressions of interest from an experienced event manager/individual or organisation to complete the end to end organisation & running of the 2018 event, hopefully taking it to the next level of community events for the Whitsunday region.

The highly successful 2017 COLORBOND® steel Airlie Beach Triathlon weekend included the COLORBOND® steel Community Carnival, the Icon Homes Qld Ocean Swim, the Ergon Energy Kidzpower Triathlon, the Truecore 'Abs of Steel' Competition, the Whitsunday Times Seaside Cinema and, of course the COLORBOND® steel Airlie Beach Triathlon featuring the Enticer and Sprint distance races.

The 2017 event was held at the end of August, with the committee open to alternate dates within the September/October period pending tidal conditions & other local activities, for the 2018 event.

Major sponsor COLORBOND® has already committed to being involved with the 2018 event.

We ask the Expression of Interest document to include detail & information around the following:

1. Marketing & Advertising of the event.
2. An Event Management plan
3. Proposed Operational requirements from the Whitsunday Triathlon Club members and volunteers – pre & post event and on the day.
4. Sponsorship management idea's
5. Financial Outcomes

Please email the Expression of Interest to the Whitsunday Triathlon Club Committee to whitsundaytriclub@gmail.com by COB Wednesday 31st January. If further details are required to prepare the EOI submission, please email Club President David Stielow on dstielow@outlook.com.